



ON SPIZMAN

CREATIVE DIRECTOR & MOTION DESIGN ARTIST 📍 ISRAEL ☎ +972-50-5471244

◦ DETAILS ◦

Israel
+972-50-5471244
vtr100@gmail.com

◦ LINKS ◦

[Online Portfolio](#)
[Linkedin](#)

◦ SKILLS ◦

Creativity
Post Production
Adobe Creative Suite
Performance Marketing
Cinematography
Knowledge of Complex Animation Software
AI Prompt Engineering
Leadership Skills
Excellent Communication Skills
Collaboration Skills

◦ LANGUAGES ◦

Hebrew

English

👤 PROFILE

Constantly Achieving Projects goals!

Skilled Creative Director & Motion Design Artist with vast experience creating compelling visual stories for Television, Film and Social Advertisements, and other electronic media platforms.

Worked on numerous complex and creative projects for leading brands, such as **Coca-Cola, Walmart, Mattel, Playtika** and more.

Knowledgeable in Directing and Creating campaign assets to meet and exceed marketing goals.

Adept in communicating and collaborating with producers, project managers, directors, and other creative professionals to ensure the successful completion of a job.

Highly Experienced in Motion Design, Post Production Pipeline, Cinematography and 2D & 3D Animation technologies.

Well Versed and Up to date in various creative and marketing domains. such as Performance Marketing & Prompt Engineering on diverse AI platforms.

📁 EMPLOYMENT HISTORY

Creative Director & Motion Design Artist at As Freelancer

2006 — Present

- **Consulted with clients** to gain an in-depth understanding of their needs prior to project initiation.
- **Oversaw all aspects of design** and development, and offered design solutions when necessary.
- **Collaborated with directors** and creative professionals to outline and achieve animation goals.
- Utilized complex computer software and programs to create designs.
- Effectively utilized powerful typography in motion designs.
- **Carefully applied story directions** in the creation of motion graphics.
- Consistently bring forth a **positive work ethic** and a passion for my craft.

Co Founder & CEO at Roto Interactive (Multimedia Startup Company)

2010 — 2014

- **Co Founded Roto Interactive**, a B2B multimedia startup company intended to develop several potential advertising platform, from media displays to interactive advertising app.
- **Designed the Roto platform** which introduces online tools for advertising and sales promotion of Home Decor commodities and brands.

**Startup established while working as a motion design freelancer*

Head of Texturing Department at Tale City LTD, Kfar Saba

2003 — 2006

- **Directed and oversaw** texturing departments staff on a Full feature CG Animated film production.

- **Effectively managed** a busy schedule in a fast-paced CG film production environment.
- Ensured that the visions of the director and designer were carried out through production.

Motion Designer & CG Artist at AVS - Creative Visual Solutions, Herzliya

2001 — March 2003

- Utilized Adobe Creative Suite and other 3D applications to create advanced designs and animations.
- Worked across multiple departments to achieve the highest level of project success.
- Utilized next-level technology and aimed to constantly increase software skills.
- Maintained the highest standards of efficiency and consistency at all times.

REFERENCES

- References available upon request

MILITARY SERVICE

Operations Leader at Intelligence Cor Technological Unit

1997 — 2000

- Mechanical Engineering field instructor.

EDUCATION

Mechanics Practical Engineering Degree , Ort Academy, Rehovot, IL

September 1995 — June 1997

COURSES

Multimedia & Film, New Horizons Academy

2000 — 2001

Cinema & Scripting, Adventure Publishing

2001 — 2001

EXTRA-CURRICULAR ACTIVITIES

DIY Maker

I'm deeply passionate about designing, building and crafting my personal Home Arcade functional games. such as Arcade Cabinet and Virtual Pinball table